

## Cookie Policy

Our websites use Cookies. Cookies are small, often encrypted text files, located in browser directories. We use Cookies to help you navigate our website efficiently and perform certain functions. Cookies collect information and technical details on your use of our website such as the pages you have visited, choices you have made from menus, any specific information you have entered into forms and the time and date of your visit.

There are three types of Cookies: Session Cookies, Strictly Necessary Cookies and Third-Party Cookies.

## **Session Cookies**

Most Cookies used by our websites are Session Cookies. Session Cookies allow our websites to link the actions of a user during a browser session. They are used for a variety of purposes such as remembering your language settings. Session Cookies expire after a browser session and will not be stored for a longer term. We use Session Cookies to help us maintain security and verify your details whilst you use our websites navigating from page to page, which enables you to avoid having to reenter your details each time you enter a new page.

MoodleSession cookies are Session Cookies that are generated by users of the Better Cotton Moodle Workplace platform when a user accesses the Moodle environment and the server starts a session. The session data allows the tracking of users as they browse areas of the site even prior to login as they are considered as guest users. The MoodleSessionTest cookie is also a Session Cookie, set when a user arrives at the site and is deleted when the user closes the browser. The cookie stores the session key that is generated for each user. The cookie may be used for logs and system maintenance.

## **Strictly Necessary Cookies**

Strictly Necessary Cookies are stored on a user's device in between browser sessions which allows the preferences or actions of the user to be remembered across our website. These are persistent Cookies and used to remember preferences and choices when you use our website, e.g. to remember how you have customised your use of our websites and to compile pseudonymous, aggregated information for statistical and evaluation purposes to help the website provider understand how users use the websites and help to improve the structure of the website.

On the Moodle Workplace platform, the MOODLEID1\_ cookie is a Strictly Necessary cookie. This is a login functionality cookie that remembers the username for the next time the user visits this site. This auto-populates the username field on the log-in page on the next visit.



## **Third-Party Plug-ins and Cookies**

Our website uses Google Analytics which is a web analytics tool offered by Google Inc. that generates detailed statistics about a website's traffic and traffic sources. We use Google Analytics for statistical reasons, e.g. to measure how many users have clicked on certain information. Google Analytics uses Cookies to obtain information about your use of our website including your IP-address. Your IP-address is an individual token that can allow your browsing location to be narrowed down, in GA your IP-address is only collected in a shortened and anonymized form. Thus, Google will not be able to identify you from the IP-address that is collected from you when using this website. The information collected by this Cookie will be transferred to Google Inc. in the United States of America. The legal basis for processing your personal data using analysis cookies is our legitimate interest. The transfer of personal data to the USA is in accordance with the EU-U.S. Privacy Shield, to which Google is a part of.

You may opt out of Google Analytics by using the following link: <a href="https://tools.google.com/dlpage/gaoptout?hl=en">https://tools.google.com/dlpage/gaoptout?hl=en</a>.

Google stores the following cookies on your computer: \_gid, \_gcl\_au, \_ga, \_utma

These cookies expire after two years.